

# GLENWOOD

A Publication for Friends and Family of Glenwood School ❖ Summer 2003



## GLENWOOD SCHOOL

Since 1887

18700 South Halsted Street  
Glenwood, Illinois 60425

## Letter from the President



Dear Glenwood Friends:

I'm preaching to the choir when I tell **you** what Glenwood does to help children who need a better chance. As a Glenwood Friend, *you know* we offer the only **preventative program** of our kind in the Chicago area. *You know* Glenwood is the only non-profit in the region that **helps parents** facing difficult circumstances and that by working with parents we give children a chance to succeed. *You know* Glenwood is **supported entirely by the community**, through generous individuals, businesses and foundations. And *you know your contributions directly affect* the life of a child.

You know these things because you've been a faithful contributor for years. I am grateful for your donations, large and small, because even your small gifts, when added together, help hundreds of children each year.

But what you may not know is this: **Glenwood today is at a difficult crossroad.** When our Trustees approved a second campus, the economy was booming and our endowment was growing. Even when the market faltered, Trustees dug in their heels, determined to cut costs but not programs. Instead, they

challenged the development staff to increase annual donations. But there's just one thing, maybe something you already know, **we can't do it without you.**

For 116 years, Glenwood has relied solely on the generosity of friends like you. We have not sought government funds because we feel our enrollment practices, our class sizes, our curriculum and our residential program serve families. We are partners with parents, not the state. Our program is successful because we work with those families we know we can help.

Our continued success will depend on people who share our vision, believe in our mission and decide to give what they can to help us sustain the wonderful tradition of Glenwood School. We deeply appreciate your past support, and I ask that you do what you can right now to give good boys and girls a better chance. Please consider making a generous gift to Glenwood.

Sincerely,

*John F. Irwin*  
John F. Irwin, President

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Committed to Serving the Entire Family. . .

## Glenwood Opens Cottage for Girls

Some traditions are meant to be broken. In its efforts to offer preventative residential and educational services to all children, Glenwood School opened its first cottage for girls in early June.

Tuesday, June 10, was the first night girls stayed on campus. The next morning, staff received an e-mail from Director of Residential Services, Maura West, who wrote: "I thought you should know that a momentous event has just happened. The first residential girls at Glenwood School are, as I write this note, getting ready for bed. Sade and Shaunde (sisters) were the first to arrive at Ryerson Cottage tonight to be signed in (they wanted first pick of dorm rooms). They are still smiling!"

Girls were first admitted to Glenwood School's South Campus in 2001 through the Day Program. Since then, parents requested a residential program for their daughters, and staff felt we needed to have six to eight girls to comprise a cottage. Today there are 11 girls living with houseparents Mary and Bill Hill in Ryerson Cottage, and three girls in the Day Program. Staff anticipate opening a second girls' cottage before fall.

"As a father of three girls, it is heartwarming to know these very young ladies have a safe place to live during the week while their mom or dad works," said Glenwood President, John Irwin. "For the first time in 116 years, we have brothers and sisters residing on campus, furthering our mission to help families that need us." ❖



Top: When their home became "the girls' cottage", Glenwood houseparents Bill and Mary Hill gladly changed the old boys' bedspreads to pink ones, but they put their foot down on cheerleading practice in the living room.

Bottom: At first, Francesca Bianconi participated in Glenwood's Day Program, while her brothers Vincent and Joey lived on campus. Today, all the Bianconi children are in Glenwood's Residential Program, including Carina shown in the picture above, which helps their single dad during the workweek.

## Board-Commissioned Initiative Nets New Vice President, Advancement

In response to the increased annual fund raising challenges facing Glenwood School, the Board of Trustees commissioned a comprehensive initiative to strengthen Glenwood's development program. As a result, **Patricia A. McDonald** was recently appointed as Vice President of Advancement, charged with the responsibility of redesigning the development department and leading organizational fund raising efforts.

An experienced nonprofit executive, Patti joined Glenwood in January and has assumed responsibility for all development activities for both campuses. She has expertise in strategic planning, fund raising, administration and volunteer management for nonprofit organizations. With a B.A. and MBA from Southern



Patti McDonald (l), Janice Clarke and Daphne Black, pictured here with students from the Rathje Campus, bring a new level of professionalism and accountability to Glenwood's development team.

please see Board, page 5

## High School Program Helps Children of All Ages

Dan shrugs and his smile melts. He can't imagine where he would be without Glenwood's high school program. Since going back to his family was not an option for him, he'd probably be "lost...nowhere." Instead, he reports that he just completed his second year of college. And yes, he smiles, he still plans to be a policeman.

Why would a teenage boy choose to live at Glenwood after 8th grade when he could live at home, go to high school with friends, drive a car and wear his hair the way he likes? When he sadly realizes that home is not a good place. Since some of Glenwood's parents experience emotional challenges, they simply are not able to provide for their children's needs. In Dan's case — and there are many like him — going to school from home would have brought more challenges than any teenager should have to bear.

But more importantly, if children have been at Glenwood for a few years, they come to appreciate the positive force Glenwood is in their lives and they choose to stay and take advantage of the tremendous opportunities. They live in cottages with younger boys who look up to them as big brothers, supported by houseparents and staff that know the particular challenges a Glenwood high schooler can face.

"There are good schools at home, but staying at Glenwood and going to Marian was a great stepping stone for college," said Dan Pack, who graduated in June from Marian Catholic and plans to attend Northern Illinois University this fall. As long as Glenwood can find the money, each student's high school tuition is paid in full. Even for those who qualify to attend Marian Catholic, one of the city's best college prep schools.

### Why a High School Program?

Originally established as a grade school focused on teaching the trades, Glenwood began offering freshmen and sophomore classes in the early 40s. The on-campus program lasted more than 35 years, but in the mid-70s students were given the option of enrolling in a local high school. Today the South and Rathje campuses are "home" to about 60 teens. Rathje Campus students attend St. Edward's in Elgin; South Campus teens can enroll either at Bloom Township High School or, if they pass the entrance test, Marian Catholic, both in Chicago Heights.

Our high school guys fully participate in school activities. For example, Stephen Mathieu and Donathan Payne played in

the school band; Dan Verdeja worked at a local restaurant, Glenwood Oaks, all through high school, and still found time to participate in his school's musical. Adam Powell worked at Jewel, which didn't prevent him from making National Honor Society. The list of our student's accomplishments goes on, and we're just as proud as parents. In some cases, even more so.

### Teen Role Models on Campus

Rather than have 25 or 30 good male role models and "older brothers" march out the door on graduation day, Glenwood's younger students benefit from having the guys on campus. In addition to their teachers, houseparents and program managers serving as positive role models, Glenwood children see the older boys coming and going, working part-time and being involved with school. They also see fellow classmates turn into responsible young adults.



Graduating senior Dan Verdeja, shows 4th grader Moonyose Taliaferro how to tie dye a t-shirt for Olympic Day.

"What an incredible opportunity for these kids," said Glenwood President, John Irwin. "The high school students not only get to keep their support system intact, but as long as we can raise the funds, Glenwood pays their tuition, helps them find jobs, a college or a place in the military. And if the child works hard, even a private prep school education is attainable at almost no cost to the family. In addition, our grade school kids have all these 'big brothers' serving as role models."

"What an incredible opportunity for these kids."

—John Irwin



Trustee George Spindler, at Glenwood's Flag Day, presenting Adam Pack with the Clarence E. Carlson Award for the highest overall GPA for four years.

### Trustees Keep Program Alive

Because of some issues facing public schools in the early 90's, Glenwood found most of its best and brightest students leaving after grade school graduation. Glenwood Trustees George Spindler and David Vitale charged John Irwin with the task of finding alternative programs. John called upon Sister Mary Paul at Marian Catholic and a new, rewarding partnership was born.

"The folks at both Marian and St. Ed's have told us they love having Glenwood students because they are well-behaved kids who not only apply themselves but really appreciate the opportunity to attend a private school," John Irwin said.

Rathje Campus has a good partnership with St. Ed's, located 20 miles north of campus in Elgin. According to Rathje Campus Vice President, Mike Cobb, St. Ed's provides a great education for Glenwood students. "Our boys must work extra hard to succeed in the rigorous parochial school, but our teachers are holding summer school to prepare them for the fall," he said. Also, the Rathje Campus Reserves provide a mentor for each high school student to help with class work and the in's and out's of being a teenager.

Glenwood Trustee, Norm Wesley, President and CEO of Fortune Brands, graciously stepped up to fund or find funding for the high school program this year. "I know the opportunities we provide our students through this program," he said, "and I couldn't imagine these capable young men not being given the chance to grow." ❖

# Special Events Bring Glenwood Family Together

We wonder if time flies as fast everywhere else! It seems by the time staff and students settle into another school year, we're dusting off uniforms for the Thanksgiving Luncheon and planning Pledge Nights on both campuses. Glenwood's school year is marked with many wonderful events, steeped in tradition. Here are photos depicting just a few of the highlights from this past school year.

# December

6th Annual Progressive Dinner



December 5 marked the Rathje Campus's 6th Annual Progressive Dinner, featuring foods with an international flavor, hosted by St. Charles area restaurants. Pictured here with students Justin Bianco and Marcus Sanford are Steve and Dixie Thompson, who were among a few families who graciously sponsored the 2002 dinner.

54th Annual Thanksgiving Luncheon



The 54th Annual Thanksgiving Luncheon featured Glenwood students, teachers, parents, mentors and houseparents celebrating their extended families. Here, houseparent and director of the Wheaton College Gospel Choir, Tanya Egler, leads the Rathje Campus Celebration Choir in a happy rendition of "We Are Family!"

10th Annual Family Celebration and Auction



Maura West, Director of Residential Services, and South Campus students present a "Helping Hands Tree" they made in honor of Craig Stern, second from right, South Campus Chairman of the Board and President of Rogers & Hollands Jewelers. The tree was presented April 11 at the 10th Annual Family Celebration and Auction, which, thanks to Craig and his staff, has raised almost \$1 million since its inception.

Graduation Ceremonies



Glenwood South Director, Yasmin Bates, awards Jeff Sullivan his 8th grade diploma.

104th Flag Day



Military drills, graduates' speeches and special awards, marked Glenwood's 104th Flag Day, Saturday, May 31. Here Glenwood alum, Billy Grabowski, congratulates Ryan Evans on receiving the Board of Trustees Memorial Award in Honor of Henry and Barbara Brown, which recognizes caring and concern for others. Ryan plans to attend Marian Catholic this fall.

# May

Mother-Daughter Tea



What are they watching? Steel Beam Theater's "The Glass Slipper" captivates little girls and their moms during the Rathje Campus Ambassador's Second Annual Mother-Daughter Tea held in May.

# April

# November

## HONOR YOUR LOVED ONES WITH A MEMORIAL OR TRIBUTE TO GLENWOOD SCHOOL

Looking for a unique way to honor someone special? Consider a Memorial or Tribute to Glenwood School. Gifts can be given to memorialize a loved one or friend or to recognize birthdays, anniversaries, weddings, graduations or other special occasions. These gifts express your thoughtfulness and also provide a safe, structured and nurturing environment for disadvantaged children.

Please use the enclosed envelope and make checks payable to Glenwood School. If you would like to receive additional envelopes, please contact the Development Department at 708-754-0175.

Individuals honored by Memorial and Tribute gifts are listed with the donor's name in Glenwood's Annual Report. Of course, if you wish anonymity, we will be happy to honor your request.

THANK YOU FOR YOUR SUPPORT!

## Glenwood Board Update Welcome New Board Members

We are proud and honored to welcome Glenwood Trustee, Ralph A. Russo, President of Sara Lee Coffee & Tea; Rathje Campus Director, Brad Corbin, President Vanco International, Inc. Batavia; and South Campus Directors, Reverend Ferlander Lewis, and John B. Kralovec, Esq., Kralovec, Jambois & Schwartz, Chicago.

Also, congratulations to South Campus Director, Yasmin Bates, who was recently promoted to Executive Vice President South Region, Harris Community Bank; and to Trustee David Vitale on his appointment as senior advisor to the Chicago Public Schools.

And a most sincere "thank you" to Glenwood South Director Dr. Nicholas Videka and his staff for providing Glenwood students with free dental care one day per month. ❖

## Board Initiative

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Illinois University, Patti began her career in banking and management consulting and later became co-founder and co-executive director of the Cancer Support Center in Homewood, Ill. Because of her success there, she was recruited as Executive Director to start the Wellness Place in Palatine, Ill.

Since joining the staff, Patti has filled two integral managerial positions.

**Daphne Black** joined Glenwood as Director of Development Operations. With more than 10 years of nonprofit management and fundraising experience, Daphne was Senior Director of Development and Technology Programs for the YMCA of Metropolitan Chicago. She has extensive experience in project management; database design,

management and utilization, and has a proven ability to develop innovative solutions. Her focus at Glenwood is direct mail and grant strategies, prospect research, and development operations redesign and management.

**Janice Clarke** was named Director of Development, Rathje Campus. Formerly a Competency Consultant for Siemen's Enterprise Network, Clarke developed sales training and managed a \$2 million budget for Sales, Operations and Training. She has demonstrated success in exceeding sales targets. She also serves as President of the Barrington Junior Women's Club, a philanthropic group of 200 women supporting programs for children, seniors, the homeless and the arts. Clarke has a B.S. in Marketing from

the University of Illinois.

The development initiative commissioned by the Board of Trustees also recommended a new staff position, Vice President of Marketing Communication, to which President Irwin appointed former Director of Communication, **Kristine Sandrick**. Kris joined Glenwood as a consultant in 1997 to improve the quality of communication materials and special events. With a B. A. in journalism and an MBA from Northwestern, she has more than 25 years experience in corporate image development. Before launching a successful consulting practice, Kris was Vice President, Marketing Communication for Homart, the former real estate subsidiary of Sears. ❖

# Meet Our Leaders

*Perry Pero and Norm Wesley*

*Glenwood School is honored to have had many industry and business leaders as members of our Boards of Trustees and Directors. These respected women and men give their limited time and unlimited talent to ensure Glenwood School can continue to serve children who need our help. In this issue, we are happy to introduce you to two members of our Board of Trustees, Perry R. Pero, Vice Chairman of Northern Trust Corporation and Norman H. Wesley, President and Chief Executive Officer of Fortune Brands.*



As the vice chairman for one of Chicago's leading banks, Perry Pero has always had many demands on his time. But with some gentle arm-twisting from business colleagues, Perry agreed to join the board and lend his financial perspective to the organization.

Perry came to Chicago in 1964 after graduating from The Harvard Business School to join the Northern Trust Company. That's where he started bumping into Glenwood friends.

He first learned about Glenwood through the Smith Family, founders of Northern Trust and for whom Glenwood's President's Residence is named. Perry also soon found other associates who were Glenwood Trustees. "I couldn't help but learn about Glenwood School from my business colleagues," Perry said. They included Glenwood Trustees, Jay Trees, who also worked at Northern, and David Vitale of The First Bank of Chicago. But it

was Joe Masterson – friend, colleague and Chairman of Glenwood's Board of Trustees – who convinced Perry that Glenwood would be worth his time.

"Joe and Nancy Masterson were close friends of ours so I knew from them the important work that Glenwood was doing. I wanted to contribute what I could – even if I only had limited time to give," Perry said.

"It's all about making a difference in the lives of children who are really disadvantaged and giving them a fresh start in life," he said. "We have an exceptional board and a tremendous model to show you can have a successful community funded program that changes children's lives for the better."

In addition to serving as secretary of Glenwood's Board of Trustees, Perry also is a volunteer leader for Local Initiatives Support Corporation, Advocate Illinois Masonic Center Foundation, Clark University, and Rush Presbyterian St. Luke's Medical Center. Perry and Diane live in Oak Park and have two grown children, Alexis and Arthur.



**Chairman and CEO, Fortune Brands, Norm Wesley** has a bias for philanthropy involving children. "Glenwood was not a hard sell for me," he said. Former Trustee Mitch Engel had invited him to breakfast to tell him about Glenwood; shortly thereafter he joined the Board.

Norm finds his Glenwood work most rewarding because of the difference it makes in children's lives. "There is a core group of trustees and staff who have been

involved for many years and are deeply committed to Glenwood's mission."

Born in Alabama, and educated in Utah, Norm relocated from San Francisco in 1984 to join Acco, which later would become a Fortune Brand subsidiary. He was promoted to president of Acco after just three years, and in 1999 assumed the leadership position of Fortune Brands, a leading consumer products company with a number of popular brands such as Titleist, Jim Beam and Master Lock.

Norm, his wife, Kim and their daughters, all became involved with Glenwood, opening their home to a student for four summers and supporting him while he went to college. Norm also employed him at Acco. "It was a wonderful and challenging experience that gave us all a whole different perspective about Glenwood and some of the issues these kids have to deal with in their lives," he said.

Since then, Norm has taken a leadership role in supporting Glenwood's high school program, offering to fund or find funding for high school boys on both campuses. He said he and other Trustees were discussing cutting the budget, which meant potentially eliminating the high school program. "This program provides incredible opportunities for Glenwood teens, allowing them to live on our campus, continuing to benefit from our positive role models, while they in turn serve as models for our younger kids. It is important to maintain this very effective program," he said.

Even with his very hectic schedule, Norm also finds time to serve on the Leadership Team for the Suburban Chicago United Way campaign; as a Trustee at Lake Forest Academy and on the Civic Committee of the City of Chicago, which focuses on education in the city. ❖

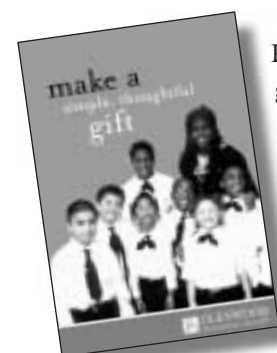
## Glenwood Family Mourns Joseph Crutchfield

Glenwood School lost a faithful employee and good friend with the passing of Joseph "J. C." Crutchfield who died June 26 of cancer. A part of Glenwood's maintenance crew for 37 years, J. C. shared his wisdom and friendship with hundreds of boys that came to trust him and value his homespun guidance. "I always play it straight with the kids," he said at last year's Thanksgiving Luncheon. "Two to three years at Glenwood will help any child because there are

people to hold that child's hand in a special way. I'm glad I can help hold their hands." Honoring J. C. at the luncheon, student representative, Dan Verdeja, said, "In the eight years I've attended Glenwood, at every Flag Day, every senior thanked J. C. for being there and teaching them about life and about being a man." J. C. will be sorely missed.



## Provide Opportunities Beyond Your Lifetime! Announcing Glenwood's New Planned Giving Brochure

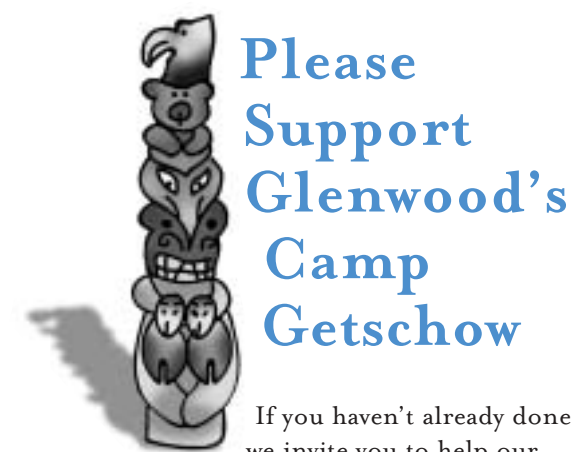


Planning to leave a gift to Glenwood School is an incredible investment in the future. Glenwood's new planned giving brochure, "Make a simple, thoughtful gift," outlines the

options available to our friends who would like to keep investing in Glenwood, even beyond their own lifetime!

"So many of Glenwood's friends have asked me for a brochure to learn how they can leave a gift for generations to come," said Pat Pretz, Director of Planned Giving. "This brochure outlines options for both planned and outright gifts, along with the personal, tangible benefits their gifts can provide."

To receive a copy of the new planned giving brochure, please call Pat Pretz at 708-756-5104, or check the appropriate box on the envelope enclosed with this newsletter. ❖



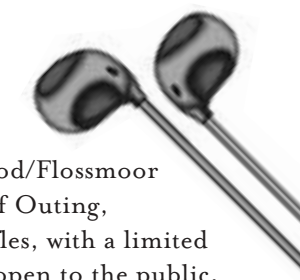
If you haven't already done so, we invite you to help our campers have an extra special summer by supporting Camp Getschow. Your gift, large or small, will defray costs of \$1,500 per camper. Make this a safe and happy summer for a city kid! Please support Glenwood School's Camp Getschow. ❖



Rathje Campus students get some pointers from their golf committee "caddies" (l-r) Bob Buchta, Jace Murray, Bob Darnall and Rich Stanis.

## Gotta Golf?

A few sponsorships and tee times are still available for Glenwood's two fabulous summer outings, the Glenwood/Flossmoor Pro-Am, Wednesday, July 30, and the Glenwood West Golf Outing, Monday, September 22. New this year will be exclusive raffles, with a limited number of tickets available for some great prizes, which is open to the public. Need information for the Pro-Am call Christine Radtke, 708-756-5103; for the West Golf Outing call Janice Clarke or Ginny Ottilie, 847-464-0121. ❖



## Community Friends Fund Glenwood Programs

As a community funded organization, Glenwood could not exist without your contributions. Special thanks to these organizations and individuals for their exceptional support this year:

- BP America, Inc.
- Gustafson Family Charitable Foundation
- Max Goldenberg Foundation
- Citigroup Foundation
- Mr. Charles P. Hammersmith, Jr.
- The John W. Anderson Foundation
- Egwele Foundation
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- The Alfred Bersted Foundation
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- Paul L. Humenansky Foundation
- The Pentair Foundation
- FireWorks For Kids Foundation
- Caterpillar Inc.
- Ronald McDonald House Charities
- The TJX Foundation Inc.
- George A. Bates Memorial Foundation
- Chicago Board of Trade Foundation

- Howard L. Willett Foundation, Inc.
- The Berner Charitable and Scholarship Foundation
- McMaster-Carr Supply Company
- Jewel-Osco
- Mr. Lawrence D. Eagan III
- United Conveyor Foundation ❖

## St. Charles Family Turns Tragic Loss into Glenwood Gain

Rathje Campus Associate Development Director, Ginny Ottilie, was saddened and humbled after receiving a call from Jim Frazier saying that his son had been killed in Afghanistan but that the family wanted memorial contributions to come to Glenwood School. To date, friends and family have donated more than \$8,000 to The Sgt. Jacob L. Frazier Memorial. Among the letters from Rathje Campus students to the family was this from 6th grader Cody Jeralds, who wrote: "Dear Frazier Family, I'm very sorry for your loss...I don't know how to say thank you in a kinder way." For more information about the Frazier Memorial Fund, please contact Ginny Ottilie at 847-464-0121 x 223. ❖

*This new, smaller newsletter enabled us to cut expenses!*

# Returning to Guide Others, Ray Borgia Creates a Legacy

## Mission Statement

Glenwood's mission is to provide a educational program and residential campus environment for children from lower income and single parent families who seek positive alternatives to home and community situations, which impede opportunities for these children to achieve their potential.

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**Where  
Are  
They  
Now?**

*Glenwood Alumni are a unique and amazing group of people who have overcome incredible challenges. We are proud to share their achievements with you!*

For the past 46 years one name has become synonymous with Glenwood School – Ray Borgia, Supervisor of Student Activities and Glenwood alum. Ask alumni who had the greatest affect on their lives, and many would say it was Ray. It is a legacy he is proud of.

As a student Ray remembers being a real handful. "By age nine, I was incorrigible. My parents were separated, and it was a real struggle for my mother to raise four children, let alone one like me. I entered Glenwood in 1938 and graduated in 1949. I fought the system and when I was 12, I was sent from the main campus to Glenwood's north farm to work and live," he said.

"We did everything from caring for the animals to harvesting the crops. It was hard work, but it taught me to do the job right the first time.

That was the turning point for me. When I came back three years later, I was a changed student, and I knew I didn't want to do manual labor for the rest of my life," he said.

Ray has many fond memories of Glenwood. "Before we could ice skate, they would walk the horses across the ice to make sure it was solid enough. Fourth of July was special because that was the one day we didn't have to work. We had cornflakes for breakfast, a real treat, and then spent the day enjoying boxing and various games. The harvesting season was fun

because everyone took part," he recalled.

Ray was attending Northern Illinois State Teachers College when he was drafted into the Army to fight in the Korean War. As a combat infantryman, Ray received a number of awards, and was highly decorated as a Korean War vet. Following his discharge in 1953 Ray enrolled in Chicago Technical College, graduating with a degree in industrial engineering. While working for Allis Chalmers Manufacturing Company, Frederick Behrends, then Glenwood's executive director, offered him a job. He was hired in 1957 as the

programs, and I emphasize the importance of education," he said.

An active member of the Alumni Association, Ray was involved in creating the Veterans Memorial and most recently worked with alums to create the Glenwood Museum scheduled to open this summer. "The dedication of the Veterans Memorial in 2000 was a truly emotional experience for me because I knew every one of those students," Ray said.

"During the past 46 years Ray has inspired, guided, counseled and mentored thousands of Glenwood students. He has indeed made a difference and



The Ray Borgia Family: (front, 1-r) Peter, Manuela, holding Ray-Ray, Jonathon, Brenna, Patricia; 2nd row: Lauren, in Victoria's arms, Paul, Ray, Julianna held by Michelle and John, holding Luke.

assistant dean, assistant coach and senior army instructor.

"When I started here there was one employee who had been here 32 years and I remember thinking 'how could anyone be here that long?' Now I'm the one with the longevity!" he said.

"I am indebted to Glenwood. They gave me a good education, taught me right from wrong and helped me become an asset instead of a liability. I try to do the same for the students. I help them direct their energy toward more constructive pursuits such as the military and sports

everyone at Glenwood is truly grateful to him," said Glenwood President, John Irwin.

Ray has no plans to retire. What does he find most rewarding? It's the day-to-day relationships he forms with the students and the unexpected visits from alums. "They know my door is always open, day or night," he said.

He enjoys his leisure time with his wife, Manuela, three sons Peter, Paul and John and six grandchildren. ❖